

**SYMANTEC ENDPOINT PROTECTION SMALL BUSINESS EDITION
DEPLOYMENT CHALLENGE**

OFFICIAL RULES

CONTEST IS OPEN TO LEGAL RESIDENTS OF AUSTRALIA, WHO ARE AT LEAST 18 YEARS OLD. CONTEST SHALL BE CONSTRUCTED AND EVALUATED ACCORDING TO THE LAWS OF THE STATE OF NSW, AUSTRALIA.

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. SPONSOR

The Symantec Endpoint Protection Small Business Edition Deployment Challenge (the "Contest") is sponsored by Symantec (Australia) Pty Ltd (the "Sponsor"), Level 14, 207 Kent St, Sydney, NSW, 2000, Australia. The Contest begins on November 4, 2009 at 8:00 a.m. Eastern Standard Time (EST) and ends on December 31, 2009 at 11:59 p.m. EST (the "Contest Period").

2. ELIGIBILITY – VOID WHERE PROHIBITED

This Contest is open to persons who:

- a. Are legal residents of Australia;
- b. Are at least 18 years old;
- c. Are employees of a reseller that:
 - a. Is qualified to resell Symantec Endpoint Protection Small Business Edition; and
 - b. Has not adopted a policy that prohibits its employees from accepting incentive promotion awards from manufacturers.

Persons in any of the following categories are NOT eligible to enter, participate in, or win the Contest: (a) persons who on or after November 4, 2009 were or are officers, directors or employees of Symantec (Australia) Pty. Ltd. ("Symantec") and IDG Communications Pty Ltd (ABN. 14 001 592 650) ("IDG") or any of their respective parent, subsidiary, or affiliated companies, or service agencies, or independent contractors of any of the above organizations; (b) individuals engaged in the development, production or distribution of materials for this Contest (collectively with Sponsor, IDG, and the entities specified in (a) above, the "Promotion Entities"); and (c) persons who are immediate family members (defined as spouse or biological or step- mother, father, sister, brother, daughter, or son and each of their respective spouses) of any person in any of the preceding categories, regardless of where they live, and/or individuals who reside in the same household, whether related or not, as any person in any of the preceding categories. Any questions and/or issues concerning eligibility shall be determined at the sole discretion of the Sponsor.

3. HOW TO ENTER. NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

You can enter the Contest by completing the following during the Contest Period:

- a. Going to the Symantec Challenge Home Page located at <http://competition.arnnet.com.au/symantec> ("Contest Website");
- b. Providing a few contact details (name, company, phone, email) to join the "Symantec 20 Minute Challenge" group;

- c. Providing a quick summary on how easy it was to deploy Symantec Endpoint Protection Small Business Edition
- d. Upload, via the competition website (<http://competition.arnnet.com.au/symantec>), the video or written submission documenting the deployment of the Symantec Endpoint Protection Small Business Edition in any environment of 100 nodes or less in less than 20 minutes, during which you discuss why small businesses need endpoint security.

Your video must be no longer than 3 minutes in length, and must meet the Video Submission Requirements listed below. Alternatively, your Written Entry Submission must be at a minimum three hundred words (300) in length and must meet the Written Entry Submission Requirements listed below. Limit one entry (video submission or written entry) per person during the Contest Period. By submitting a video, or written entry you agree to these Official Rules at the time of entry.

4. VIDEO SUBMISSION REQUIREMENTS

Your video must meet the requirements listed below (your "Video Entry"). Your Video Entry must meet all of the following requirements or it will be disqualified.

- Your Video Entry must document successful installation by you of Symantec Endpoint Protection Small Business Edition in any environment of 100 nodes or less in less than 20 minutes and discussion of why Symantec Endpoint Protection is necessary for small businesses.
- Your Video Entry must be no more than three (3) minutes in length.
- Your Video Entry must not incorporate music that is not wholly owned and created by you.
- Your Video Entry must be in English.
- Your Video Entry must not violate third-party rights including, but not limited to: copyrights, including music copyrights, trademark, and right of publicity. Do not show any third-party trademarks, company names or logos.
- Your Video Entry must be original, unpublished, your sole property, and not previously submitted in any other contest.
- Your Video Entry must not include unsuitable content or depict or incorporate: unsafe behavior or situations; obscenity; disparagement of any product or person; or other offensive conduct or material, or otherwise include inappropriate content.
- You must have written permission from (i) any company; as well as (ii) any identifiable person, who appears in, is heard in, has allowed the use of his/her name, likeness/voice in, or who has made a contribution in or to your Video Entry (each a "Video Subject"). Video Subjects must pass along all rights for usage to Sponsor. You must have each Video Subject sign an applicable "Video Subject Release" form found at the end of these Official Rules, and provide such release forms to Sponsor when requested. Video Subjects must be 18 years or older, and the age of majority in his/her state or province of residence.
- By submitting a Video Entry you agree that Sponsor has the unrestricted right to: use your Video Entry in whole or in part, commercially or non-commercially, in any media known or unknown, in perpetuity, worldwide, including the right to publish and display the Video Entry for advertising and publicity, and to edit and make derivative works, all without additional review or compensation. Additionally you agree that Sponsor may post your Video Entry (including your name) on its website (s) and/or its Web pages on third-party sites.
- To submit your Video Entry, you must read and agree to these Official Rules. You agree that by submitting this Video Entry, you relinquish all rights, as outlined herein, and the Video Entry, its characters and content becomes the property of Sponsor.

- As a condition of participation in the Contest, you agree that if, in the event your likeness, including performance, voice and image in any form, as incorporated in the Video Entry, in whole or in part, are used in any advertising you agree to allow such usage.

5. WRITTEN ENTRY SUBMISSION REQUIREMENTS

Your written entry must meet the requirements listed below (your "Written Entry Submission"). Your Written Entry Submission must meet all the following requirements or it will be disqualified.

- Your Written Entry Submission must document successful installation by you of Symantec Endpoint Protection Small Business Edition in any environment of 100 nodes or less in less than 20 minutes and discussion of why Symantec Endpoint Protection is necessary for small businesses.
- Your Written Entry Submission must be between a minimum of 300 words in length
- Your Written Entry Submission must be in English
- Your Written Entry Submission must not include unsuitable content or incorporate: unsafe behavior or situations; obscenity; disparagement of any product or person; or other offensive material, or otherwise include inappropriate content.
- You must have written permission from (i) any company; as well as (ii) any identifiable person, who has allowed the use of his/her name, or who has made a contribution in or to your Written Entry Submission (each a "Written Entry Subject"). Written Entry Subjects must pass along all rights for usage to Sponsor. You must have each Written Entry Subject sign an applicable "Written Entry Subject Release" form found at the end of these Official Rules, and provide such release forms to Sponsor when requested. Written Entry Subjects must be 18 years of age or older.

6. WINNER SELECTION

At the end of the Contest Period, Sponsor's independent judging designee will review the Video Entries and Written Entry Submissions and select one (1) winner from among all eligible Video Entries and Written Entry Submissions. Winner will be selected on December 14, 2009 by a panel of independent judges. Winner will be notified by telephone and/or e-mail using the contact information provided at the time of entry. Sponsor will make two attempts to contact the winner. If Sponsor is unable to contact a potential winner, the corresponding Video Entry or Written Entry Submission may be deemed ineligible to win a prize and the next highest ranked Video Entry or Written Entry Submission may be chosen. In addition, Sponsor will announce the Winner on the Contest Website and the winning Video Entry or Written Entry Submission will be featured on the Contest Website. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by the potential winner for any reason. In the event of a dispute as to the identity of an entrant, the affected entry will be deemed submitted by the authorized account holder of the email account from which it was sent. A potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the email account associated with the submitted entry. If a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible to win a prize but these Official Rules will otherwise continue to govern the affected entry.

7. POSTING OF VIDEO ENTRIES AND WRITTEN ENTRY SUBMISSIONS ONLINE

If Sponsor so elects in its sole and absolute discretion, some Video Entries and/or Written Entry Submissions will be posted in a virtual gallery on the Contest Website along with the corresponding entrants' names. Sponsor reserves the right to prescreen, monitor and remove any Video Entries, at any time, all at its sole discretion.

8. PRIZES / APPROXIMATE RETAIL VALUE

The next twenty (20) best entries of the total written and video submission entries; as determined by a panel of independent judges at their own total discretion, on December 14, 2009, to be the most creative, unique and informative in their Video Entry or Written Entry Submission will receive a \$100 AUD Myer Gift Card. One (1) winner will be awarded one (1) \$1000 AUD Myer Gift Card. Prizes are not transferable, exchangeable, or redeemable for cash and must be accepted as awarded, with no substitutions of any kind, except by the Sponsor, who reserves the right to substitute a prize of comparable or greater value, at its sole discretion. Taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided are the winner's sole responsibility. All details and other restrictions of prizes not specified in these Official Rules will be determined by Sponsor in its sole discretion.

Entrants and Winner will be required to return applicable Video Subject and Written Entry Subject Release forms as and when requested by Sponsor. Winner will be required to sign and return affidavits of compliance and eligibility, a liability release, and where lawful, a publicity release (collectively, "Prize Claim Documents") within 15 days of notification, or the Winner's prize may be forfeited and the next highest ranked Video Entry or Written Entry Submission may be selected as the winner. Winner shall be solely responsible for any required federal, state, provincial and/or local taxes, sales tax, surcharges, service charges, delivery, processing and handling fees, and all other costs incurred in claiming the prize. If required by law, Sponsor reserves the right to withhold and remit to the appropriate taxing authorities the amount of any tax or taxes due. With respect to non-cash prizes, it may be legally necessary (as determined by Sponsor in its sole discretion) for the prize winner to pay the amount of any tax before receiving the prize. If any prize notification email, letter or prize is returned as undeliverable, winner may be disqualified and the next highest scoring Video Entry or Written Entry Submission may be selected as the winner. Confirmation of prize winner is subject to Sponsor's verification of the Prize Claim Documents.

Sponsor cannot accurately predict the number of Video Entries or Written Entry Submissions in the Contest and therefore reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or use criteria selected by Sponsor in its sole and absolute discretion to identify those Video Entries or Written Entry Submissions that will be judged.

9. GENERAL

THIS COMPETITION/CONTEST IS A GAME OF SKILL. CHANCE PLAYS NO PART IN DETERMINING THE WINNERS. AS AN ENTRANT IN THIS CONTEST, YOU AGREE THAT THE PROMOTION ENTITIES (A) SHALL NOT BE RESPONSIBLE OR LIABLE FOR ANY LOSSES, DAMAGES OR INJURIES OF ANY KIND RESULTING FROM YOUR PARTICIPATION IN THE CONTEST OR ANY CONTEST-RELATED ACTIVITY, OR FROM YOUR ACCEPTANCE, RECEIPT, POSSESSION AND/OR USE OR MISUSE OF THE PRIZE(S), AND (B) HAVE NOT MADE ANY WARRANTY, REPRESENTATION OR GUARANTEE EXPRESS OR IMPLIED, IN FACT OR IN LAW, WITH RESPECT TO THE PRIZE(S), INCLUDING, WITHOUT LIMITATION, TO SUCH PRIZE'S QUALITY OR FITNESS FOR A PARTICULAR PURPOSE. Sponsor assumes no responsibility for any damage to your computer system which is occasioned by accessing the Contest Website or participating in the Contest, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions, Video Entries, Written Entry Submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest or the Contest Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. In the event Sponsor is prevented from awarding prize(s) or continuing with the Contest as contemplated herein

by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "**Force Majeure**" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Contest. If the Contest is terminated for Force Majeure before the designated end date, Sponsor may (if possible) select the winner(s) from all eligible, non-suspect Video Entries and Written Entry Submissions received as of the date of the event giving rise to the termination. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

This Contest is governed under the laws of the State of NSW, Australia. Except where prohibited, in the event that any dispute arises regarding the meaning or interpretation of these Official Rules and/or this Contest, participants agree that the dispute shall be resolved by applying the laws of the State of NSW, Australia and that it shall be resolved within and by the federal or state courts located in the State of NSW, Australia.

10. DATA PRIVACY

All Contest entrants agree that personal data, especially name and address, may be processed, stored and otherwise used in Australia for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. Entrants further agree that the data may also be used by the Sponsor in order to check entrants' identity, their email and/or postal address and telephone number, or to otherwise verify their eligibility to participate in the Contest. If reasonably feasible, entrants may ask to access any personal data held about them by the Sponsor by writing to the Sponsor at the address listed above. If an entrant's data is not provided, entrant's Video Entry or Written Entry Submission will be deemed ineligible.

11. WINNER

Check the Contest Website (<http://competition.arnnet.com.au/symantec>) after December 14, 2009 to find out who won.